

Date: October 7, 2011

Submitted by: Dr. Randy Pembroke, Vice President for Academic Affairs

SUBJECT: Master of Health Sciences in Health Care Education

Description:

Market Demand

- Unique Master's program offering for health care educators
- 2011 market analysis identified strong potential student and employer support
- Graduate degree option will attract new students to Washburn University
- Health care education major will address acute shortage in allied health faculty

Internal Resources

- Library resources identified along with projected new resources.
- Increase credit hour enrollment projections included.

Financial Analysis

- Financial implications are based on conservative estimates of student enrollments, current graduate credit hour rate, and existing resources.
- Existing faculty have been identified and new (replacement) faculty expectations are outlined.

Curriculum

- 36 credit hour program that is offered online.
- Health care education major to meet regional, state and national needs.
- Curriculum is developed.

Rationale: See Attached

Financial Implications: See Attached

Proposed Effective Date: Fall 2012.

Request for Action: *Approval by AAC (Graduate Committee)/.FAC/FS/ Gen Fac, etc*

Approved by: Graduate Committee meeting September 29, 2011

Faculty Senate on date

Attachments Yes No